

**PRESS RELEASE:** 22 June 2009

## **BENTON HALL WINS FLAME AWARD FOR SECOND CONSECUTIVE YEAR**

Benton Hall Golf & Country Club has won the coveted title of Club of the Year (in the over 4,000 members category) at the FIA FLAME Awards 2009 for the second year running.

This year's annual 'Ball of Fire' awards ceremony took place on June 10 at the Reebok Stadium in Bolton and was attended by over 750 representatives from the UK's fitness industry.

The Fitness Leadership and Management Excellence (FLAME) Awards was established over 10 years ago by the Fitness Industry Association to recognise and reward best practice.

"Looking after our 4,300 members can be a challenge, especially during peak times, but my team does an exceptional job and am extremely proud to accept this award on their behalf," says General Manager of Benton Hall, James Gathercole.

Thierry Delsol, Chief Executive of The Club Company, adds: "Four of our clubs made it through a very intensive judging procedure to become finalists this year. It's a great testament to the entire team at our clubs to be acknowledged by the industry and a phenomenal achievement for Benton Hall to receive this prestigious award. The question now is, can Benton Hall make it three in a row at next year's awards?"

Andree Deane, CEO, FIA said: "To be acclaimed to be the best in your business is a great testament for any organisation. To beat off stiff opposition is a credit to every person who works at The Club Company. There is much we can all learn from this excellent team".



Benton Hall collects their award from Tim Brabants, Olympic Golf Medalist.  
L-R: Fred Turok (FIA), Elaine Knight (Operations Manager Benton Hall), Tim Brabants, Nicola Day (Wellness Manager Benton Hall), James Gathercole (General Manager Benton Hall)