

**Press Release 22 July 2010**



## **The Club Company Excel at FIA Flame Awards**

The winners of this year's Fitness Industry Association's (FIA) FLAME Awards were announced at the Ball of Fire ceremony held in Cheltenham on Wednesday 14 July.

The awards recognise excellence in the UK's health and fitness sector, with categories for companies, clubs and individuals.

The Club Company won the Health Club Group Operator of the Year Award. In accepting the award Thierry Delsol said, "We were amongst high quality operators and we should all be very proud to be recognized by the most prestigious Award within the Fitness Industry. This Award is a credit to every member of staff and I would like to thank you all our employees for their dedication and commitment to deliver the best members experience.

The difference between the finalists was made on members' feedback, therefore I would like to associate our members to our success and thank them for their loyalty.

Being recognized by our industry is a massive achievement for the Company and it has been possible only by our collective effort at every club".

The Warwickshire Golf and Country Club won the Club of the Year Award (more than 4000 members). The Warwickshire was in the final for the third consecutive year and it is a great achievement to win such a prestigious award. Benton Hall and Chartham Park were also finalists; both clubs having made the final for the third consecutive year, with Benton Hall winning in 2008 and 2009. Thierry Delsol, Chief Executive commented, "This is a massive achievement for the teams at these clubs".

David Stalker, executive director of FIA, said this year's entries were one of the most competitive in the history of the awards. "Attracting a record number of entries, the 2010 FLAME Awards were hotly contested by organisations determined to win one of the most coveted awards in the industry," he said. "In some cases, the difference between winner and runner up was a fraction of a percentage point."



**The Club Company  
Health Club Operator of the Year**



**The Warwickshire Golf & Country  
Club  
Health Club of the Year  
(4,000+ members)**